

# Online Feedback Form #2 Summary

An online feedback form was made available digitally on the project website ([www.milpitasmainstreet.org](http://www.milpitasmainstreet.org)) from February 17 to March 15. The purpose of the online feedback form was to help inform the Milpitas Gateway-Main Specific Plan and gather feedback from a broader audience, including those that could not attend Community Workshop #2 on February 13, 2023. The purpose of Community Workshop #2 was to provide the community with an update on the emerging project vision and framework, review community feedback to-date, and allow the project team to gather feedback about specific land use, mobility and public realm proposals in three Focus Areas within the plan area boundary. The online feedback form link was shared to the community via social media, community chat groups, published in City publications, advertised via eSign at City hall, and sent via eblast to stakeholders and interested parties who signed up for project notifications. Questions in the feedback form were organized according to three Focus Areas, with the following count of responses received:

- The Crossroads - 58 responses
- Main Street - 38 responses
- The Abbott District - 31 responses

The feedback received will help guide the project team in refining the plan scenarios and strategies that will be presented in the forthcoming draft of the Specific Plan. The following questions were included in the online feedback form:

## Focus Area 1: The Crossroads

1. The Crossroads is meant to be an area of priority investment with the highest intensity and potential to become a new and vibrant center and gathering place for Milpitas. Do you agree with this direction for the Crossroads focus area? *(Multiple Choice Question)*
  - a. Yes!
  - b. I have some reservations.
  - c. I'd like to know more about this proposal.
2. What types of open space would you prefer to see at the Crossroads? *(Multiple Choice Question)*
  - a. Town square or major gathering place
  - b. Urban park with tot lots or children's play areas
  - c. Dog park
  - d. Retail Paseos
  - e. Creek trail
3. What do you think about the public realm concepts for this Focus Area? Is there anything you would add or change? *(Open field for written responses)*

## Focus Area 2: Main Street

1. Do you like the idea of making Main Street a shared street? *(Multiple Choice Question)*
  - a. Yes!
  - b. I have some reservations.

- c. I'd like to know more about this proposal.
2. What are your preferences for the design of Abel Street part of the Main Street focus area?  
*(Multiple Choice Question)*
  - a. On-street bikeway
  - b. Shared-Use Path/Off-Street Trail
3. What types of open space would you prefer to see at Main Street? *(Multiple Choice Question)*
  - a. Small urban plazas
  - b. Urban park with tot lots or children's play areas
  - c. Dog park
  - d. Retail Paseos
  - e. Enhanced setback with outdoor dining
4. Is there anything you would add or change? *(Open field for written responses)*

**Focus Area 3: The Abbott District**

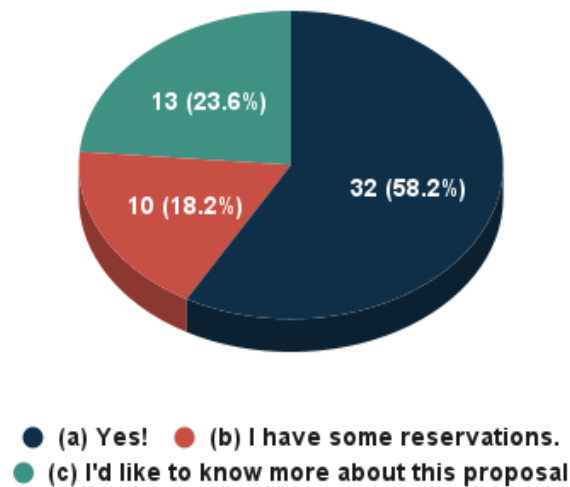
1. The Abbott focus area is meant to be a mixed use commercial and an industrial corridor. Do you agree with this direction for the Abbott focus area? *(Multiple Choice Question)*
  - a. Yes!
  - b. I have some reservations.
  - c. I'd like to know more about this proposal.
2. What do you think about the public realm concepts? Is there anything you would add or change?  
*(Open field for written responses)*

## Feedback Form Results

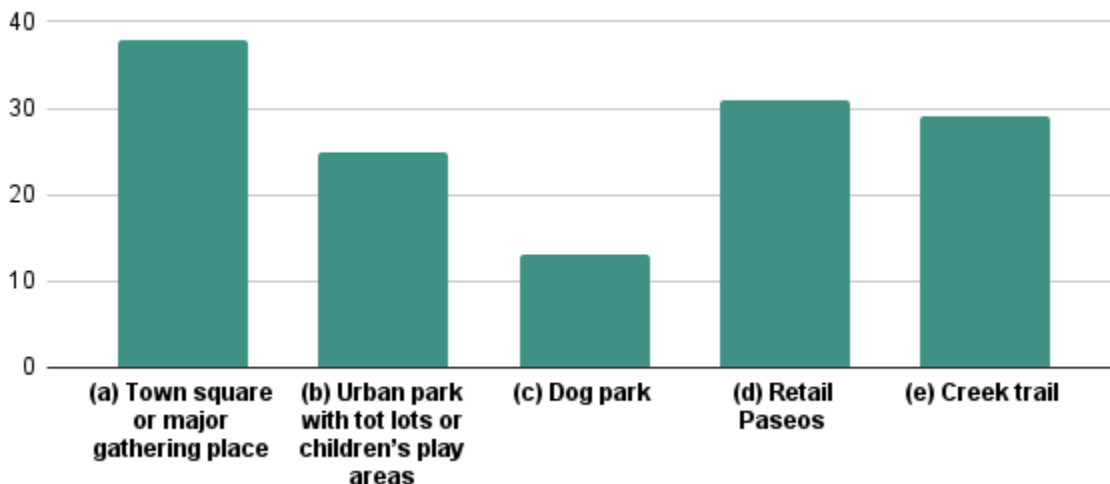
Below is a summary of the input received through the feedback form, including multiple choice questions, and common themes captured from the open-ended questions. The complete list of responses for open-ended questions is located in the appendix.

### Focus Area 1: The Crossroads

1. **The Crossroads is meant to be an area of priority investment with the highest intensity and potential to become a new and vibrant center and gathering place for Milpitas. Do you agree with this direction for the Crossroads focus area? (Multiple Choice Question)**



2. **What types of open space would you prefer to see at the Crossroads? (Multiple Choice Question)**



3. **What do you think about the public realm concepts for this Focus Area? Is there anything you would add or change? (Open field for written responses)**

19 comments provided directly positive feedback, on the following themes:

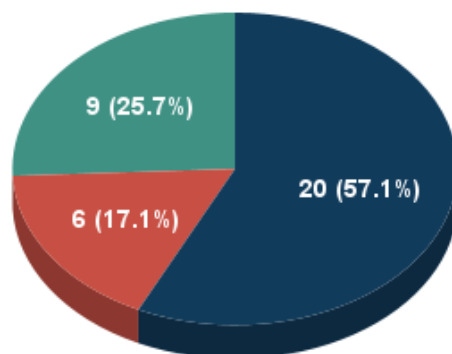
- Overall statements of support for public realm concepts, including a desire for a public realm with elements that add charm (such as decorative lights, fountains, pavers, etc.)
- Support and desire for transportation enhancements, specifically: smoother roads, better parking, enhanced connectivity to public transit, and improved walking and biking conditions (such as low-stress bikeways)
- Ideas for amenities to add, specifically: public art, parks, local businesses, community destinations that generate foot traffic, eateries with indoor and outdoor options, and pop-up and temporary activations
- Desire for public realm amenities and designs that appeal equally to families but also those without children
- Desire to protect operations of existing local businesses
- Highlighting the downtown areas of Sunnyvale, Cupertino and Palo Alto, as well as Santana Row, as aspirational local case studies

6 comments highlighted concerns or areas of reservation on the following topics:

- Concern about increased development straining existing parking resources, including the existing garage at the public library
- Concern that the plan area will only address one side of Calaveras and may therefore contribute to very different conditions on either side of this roadway without adequate transition between them
- One comment opposing new high-density housing, and another expressing concern about how new housing will stress school capacity

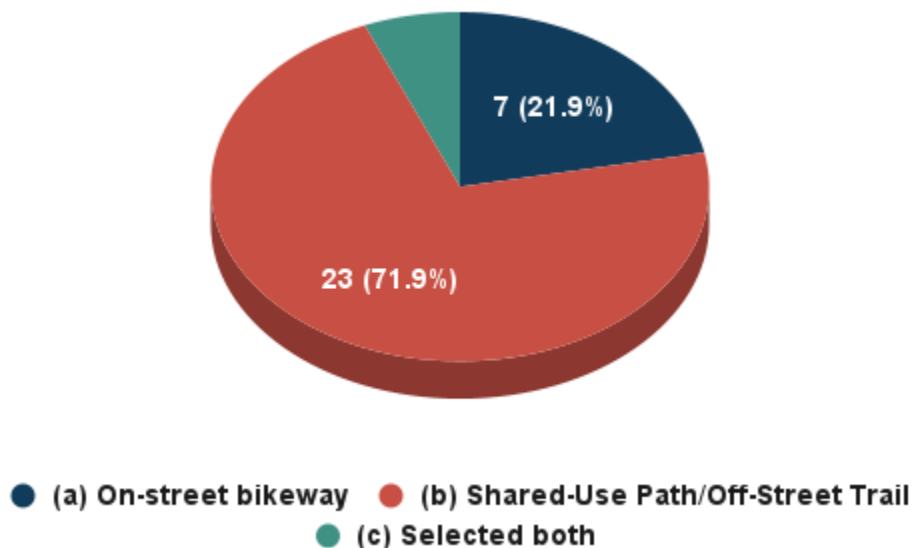
**Focus Area 2: Main Street**

1. **Do you like the idea of making Main Street a shared street?**

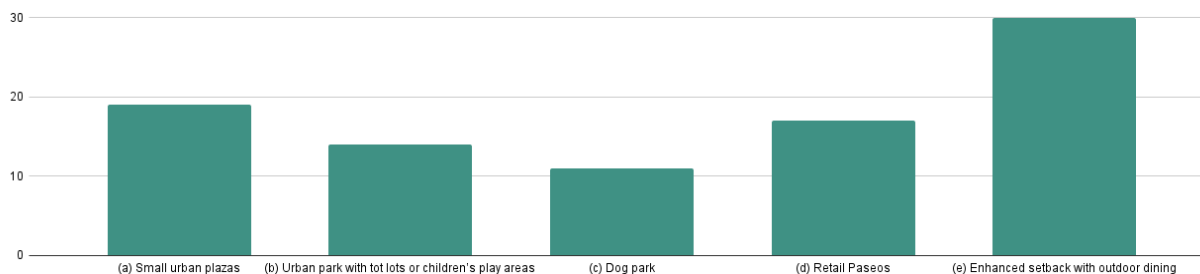


- (a) Yes!
- (b) I have some reservations.
- (c) I'd like to know more about this proposal

2. What are your preferences for the design of Abel Street part of the Main Street focus area?



3. What types of open space would you prefer to see at Main Street?



4. Is there anything you would add or change?

7 comments provided directly positive feedback, on the following themes:

- Overall statements of support for public realm concepts, including severely limiting vehicle traffic on Main Street
- Ideas for amenities to add, specifically public art, parks, outdoor shopping areas, family-friendly destinations, a new dog park
- Priorities for transportation improvements, specifically smoother roads, better parking and enhanced connectivity to public transit
- Highlighting the Mountain View and Los Gatos downtown areas as aspirational local case studies

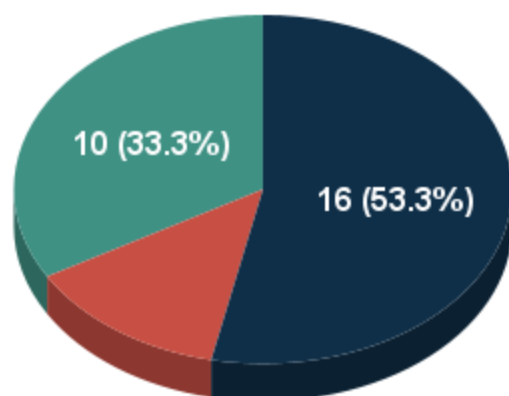
6 comments highlighted concerns or areas of reservation on the following topics:

- Balancing development with resources, specifically, concerns that additional development would strain transportation (road and parking capacity), water, and school capacity resources

- Suggestions to conduct more targeted outreach to people who bike regularly
- One comment opposing new high density housing
- One comment supporting the on-street bikeway design option for Abel Street, but expressing concern about visibility of cyclists with this option

### Focus Area 3: The Abbott District

1. **The Abbott focus area is meant to be a mixed use commercial and an industrial corridor. Do you agree with this direction for the Abbott focus area?**



● (a) Yes! ● (b) I have some reservations.  
● (c) I'd like to know more about this proposal

2. **What do you think about the public realm concepts? Is there anything you would add or change?**

3 comments provided directly positive feedback, on the following themes:

- Overall statements of support for public realm concepts
- Ideas for amenities to add, specifically: popular restaurants activating vacant lots, such as a microbrewery
- Priorities for transportation improvements, specifically improved walking and biking facilities

3 comments highlighted concerns or areas of reservation on the following topics:

- A question regarding how new, walkable development can mix with existing uses such as large car dealerships
- A concern that new development will add to higher speeds and volumes of traffic on neighborhood streets nearby
- One comment opposing new high density housing

# Appendix

The following is a transcript of all open-ended answers received through the feedback form.

## Focus Area 1: The Crossroads

**What do you think about the public realm concepts for this Focus Area? Is there anything you would add or change?**

The separated bike paths shown with the green strip in the last slide are preferred. I met with SVBC, Weller PTA Pres., another parent, a community member and MUSD Board Pres. yesterday, the sentiment is that parents are hesitant to encourage bike riding in our city because it appears unsafe. Bike lanes throughout the city with paths to schools would be welcome by residents. -- Cheryl Jordan, MUSD Supt.
Would like a downtown area similar to surrounding cities (Sunnyvale, RWC, Cupertino, Palo Alto) - eateries/shops
Safe pedestrian and bicycle access
Added visual amenities, structures/simple statues etc
More parks and more statues and art.
None
More large businesses
Increasing residential and shopping areas and decreasing empty lots can help ensure safety in this area.
More hang out spots
Restaurants, breweries, wineries, and mom/pop shops!
Good restaurants with indoor and outdoor dining. Cobblestone walkways. Fountain. Walk ability as a town square
Like Santana Row
I support the idea of adding a parking structure.
Significant and unique public art concept, distinct from neighboring cities
Concerned about parking and impact of closed streets on traffic. I heard mention of utilizing the existing library parking facility. I hope that discussion will be had with the library prior to any move in that direction. The parking garage and library are well utilized and this project should enhance what we have, not impact.
It appears that it is not extending across Calaveras. That is a mistake. The city needs to create a uniform entry way, not one that feels like one side of the street is one character and the other is not keeping with the same intent. My understanding was that the Gateway Specific Plan included Milpitas Center and Calaveras Plaza.

Walkable area with picnic tables and seating, non kid centered. I've walked the library to St John's to biglots. It doesn't feel safe, both with cars speeding through and alleys with sketchy people (c'mon we all know about the busted brothel case on main street)
No High density housing.
Speculations: I think it will be a challenge for traffic to transition from the (sometimes) speedy Calaveras Blvd into this slower-paced area. It may result in further backups and rear-enders on Calaveras. A parking structure is desirable but may be hard to navigate in tight quarters.
Why build more housing when we don't have the resources to staff schools? If we build more housing, that means more families and not enough teachers to teach. The roads cannot handle the amount of cars we have in this city already.
Walkable area that's family friendly with lots of food options and entertainment
Better connectivity to Public Transport. Improved quality of roads, most roads are not smooth to drive.
Keep Fosters Freeze, as is. Encourage local restaurants and mm8x use office space. Keep the feed and grain
Space for pop ups... food trucks. Things that are transitional
Build a dam across the creek along the Abel st. to hold the water in the creek. Then rebuild the bridges along the creek to lift up/open. After the bridges are set to open/close, boating can be allowed during the weekends.
Give more beer and wine licenses out

**Focus Area 2: Main Street**

**What do you think about the public realm concepts for this Focus Area? Is there anything you would add or change? (Open field for written responses)**

A. Concerned about water supply. B. Limited access (2 routes) to Main from East Milpitas. For instance: Connecting Yosemite and Curtis with a railroad crossing will open more access without traffic problems of Landess or Calaveras.
You need people who cycle to actually provide input.
Traffic needs to slow down for it to be safe to walk here
Nothing all is perfect
No more high density housing
More arts & park
None
Outdoor shopping and eating area. Family friendly places to hang out
Cozy ambiance like Mtn. View or Los Gatos downtown feel



Smooth roads. Better parking. Better connectivity to public transport.
Please highly consider a dog park, Ed Levin is not ideal when it's Daylight Savings time.
Don't allow automobiles through Main street. It feels very bad to inhale the cancer causing smokes while eating outdoor. One can experience this in downtowns of other cities. Build parking lots at the end of the street and run electric/battery operated golf carts for people who need assistance.
The bikeway option terminology confuses me. I like the Abel Street Option 1 "separated on-street bikeway" for both Abel and Main (if it's doable on Main), as long as bikes always remain visible to car drivers. I agree that Main Street poses challenges based on its wide variety of building setbacks and limited street parking (near Dr. Vecchi's office, for example).

**Focus Area 2: The Abbott District**

**What do you think about the public realm concepts for this Focus Area? Is there anything you would add or change?** *(Open field for written responses)*

Looking forward to this much needed development and improvements!
not sure how to work around the dealership and if commercial area would look there, assuming it'll be similar to auto mall Pkwy could look nice but unsure currently
It seems that this would be an ideal area to have one or two sizable, quality restaurants, maybe on that "Vacant" lot. They could serve workers at the local businesses, and residents and travelers who might not want to go onto Main Street. Oh, how I miss Marie Callendar's (and Black Angus)!
If streets that run through existing neighborhoods connect to this new development, traffic safety should be carefully considered. Theses neighborhoods should remain safe for pedestrians and residents as access through neighborhoods is considered
Microbrewery, walkable and biking path
No high density housing